

SPOTLIGHT ON:



Wavendon Road, Salford, the Denton Drapes team are producing some of the highest quality soft furnishings available in the UK and working for some of the country's leading interior designers as well as for local home owners.

Penny's sixteen years' experience in producing soft furnishings follows a fifteen year career in the fashion industry, where she learned the intricacies of textile construction, and a lifetime of sewing which she says came naturally to her since childhood.

Design at Denton Drapes began in 1997 in Penny's spare bedroom but now occupies five former agricultural buildings at Water Hall Farm in Salford and her team now includes four seamstresses and two skilled fitters along with her office and support staff.

Customers are encouraged to visit the workrooms to view the many and ever changing displays and to select from a vast range of fabrics as well as to discuss designs with Penny and to see the work being made. This open door policy helps to inspire clients as they discover design options they would never have considered without the expert knowledge of the Denton Drapes team.

Penny's expertise has been recognised by her peers in the soft furnishing industry and in 2012 she was elected to the Board of the association of Master Upholsterers and Soft Furnishers where she now serves as a Director. She is also a regular contributor to the US magazine Drapery and Design Professional where her step-by-step project guides have earned her an impressive

reputation in a country where soft furnishings are taken extremely seriously.

Penny is dedicated both to the protection of the traditional soft furnisher's craft and to the continual pursuit of improved techniques in the technical aspects of product construction and this shows in the amount of her time that she generously gives to support other curtain makers who are still learning the craft.

Her twitter and facebook pages are among the most popular in the industry, showing the respect that she has gained in the upholstery, soft furnishing and interior design world.

Nick Sunderland is an award winning international designer and he tweeted, "Denton Drapes have shown me what quality is about. If it takes time to create, it's worth waiting for".

Some of the projects undertaken by Design at Denton Drapes have been extremely challenging. Curtains have been supplied for the Brussels head office of one of Europe's biggest retail chains, for a leading City Bank, a boutique hotel and even for ITV's 60 Minute Makeover. The drapes and canopy for one client's four poster bed involved hand sewing more than 80 metres of silk and 30 metres of trimmings.

In fact to call it a curtain workroom is a gross simplification as on any day the team could be working on cushions, valances, pelmets, bedspreads, throws, swags, tails, scarf-drapery, headboards, bed hangings or tiebacks. They might be making blinds which could be Roman, Italian, Austrian or roller blinds. Even the simple curtain might

be headed with eyelets, goblets or have single, double, triple or pencil pleats. The variety seems endless.

Any local homeowner with an eye for quality and wanting something special for their home should consider using Design at Denton Drapes to design, create and install beautiful couture soft furnishings that will last for years.

Design at Denton Drapes can be contacted on 01908 282915 or visit the website www.dentondrapes.co.uk

(Advertising Feature)

Denton Drapes

Since the seventeenth century, curtains, drapes and other soft furnishings have been used to warm and decorate our homes. From the luxurious silken bed hangings of the royal palaces to the elaborately swagged curtains of country houses, designers have used beautiful fabrics to create stunning interiors for our homes and workplaces.

That legacy has passed on to a small number of skilled craftspeople who understand the construction and nature of fabrics and who combine traditional techniques with modern technology to produce beautiful soft furnishings of the highest quality.

Despite the easy availability of mass produced alternatives, the demand for couture soft furnishings made to a superior standard is once again growing as discerning home owners and interior designers recognise the difference that a hand-crafted product can make.

One of the leading lights of this resurgence is Penny Bruce of Design at Denton Drapes. Working from their craft workrooms on


 DESIGN AT
DENTON DRAPES
For beautiful, hand-made soft furnishings



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