



the hogsty end handBOOK ^{and District}®

Connecting Local Businesses and Local Residents in Woburn Sands, Woburn,
Wavendon, Aspley Heath, Aspley Guise, Salford, Bow Brickhill & Little Brickhill. Est 2005.

www.hogstyend.co.uk

The essential A5 full colour glossy magazine for local readers :

- is produced by a local resident who knows the area well
- published monthly since 2005 it is recognised, expected and well used
- for local businesses and services to advertise in
- more than a directory, it also contains Business Features, local information topical articles, puzzles, recipes, useful telephone numbers & more
- is hand delivered free, once a month to over 4200 homes & businesses.
- Extra copies are also left in various shops, pubs, cafes, at Woburn Sands library & Frosts

Benefits to you ...

- ✓ the opportunity to get your message across to a tightly targeted, receptive and affluent audience
- ✓ fantastic value advertising, starting at just 20+VAT per month giving you a speedy return on your advertising investment
- ✓ immediacy of access combined with longevity - readers keep hold of it until the next one arrives
- ✓ a tried and tested approach, with advertisers appearing monthly because it works
- ✓ Free link from our website to yours for the duration of your advertising campaign

All prices in GBP	1 Issue	3 or 4 issues	6 issues
Full page (VAT inc)	117 140.40	318 / 424 381.60 / 508.80	600 720
Half page (VAT inc)	67 80.40	180 / 240 216 / 288	336 403.20
Quarter page (VAT inc)	40 48	105 / 140 126 / 168	198 237.60
Eighth page (VAT inc)	4 issues minimum =	80 96	Additional months 20 each (24)

Premium Pages - flat rate per month

Back Cover - 204 (244.80) Inside Front Cover, Inside Back, Middle Pages - 140 each (168)
Full Page 3 - 164 (196.80), Full page 5 - 154 (184.80), Full page 7 - 144 (172.80)
Full page 9 onwards - 134 (160.80), part pages sometimes available, please ask for details

Advertorial Features

2 page "Business Feature" spread including colour advert and photos only 179(214.80)
or 1 page only 105 (126)

Tell the story behind your business to show readers why they should use YOUR services

Leaflets: We can deliver 890 of your leaflets with our magazines for just 37.50 (45)
per month to Woburn, Bow Brickhill & Little Brickhill only. Please ask for more details.
(Logistical reasons exclude other parts of our Hogsty End distribution area).

To advertise and for further details please contact Maria Allen
01908 281336 or email: editor@hogstyend.co.uk

Please note: All artwork supplied to us is accepted on the condition that permission has been obtained by the advertiser from the copyright owner(s) for use by Hogsty End Ltd. Whilst every care is taken when printing artwork, an exact colour match cannot be guaranteed due to variations in print processes. All bookings are accepted only on this basis. **Payment must be received in full prior to publication of the first advert otherwise full single issue rates will apply. Standing order option available on 6 months bookings.** Due to the high costs of processing all card payments, our preferred payment methods are bank transfers, standing orders or cheques. **VAT is shown for indicative purposes only and will be invoiced at the prevailing rate.**

E&OE

Don't just take our word for it, see what others have to say

"Part of the fabric of local life"

*David Hopkins
Mayor of MK*

"Advertising in this publication has already paid for itself many times over"

*Penny Bruce
Denton Drapes*

"This publication has gone from strength to strength, providing exceptional quality at an affordable price"

*Chris Lowe
Camfield Chapman
Lowe Accountants*

"Advertising in Hogsty was ... undoubtedly the best investment I have made in my company."

*David Gray,
Gray's Gardens*

"I hear so many good things about the magazine and it really does bring so much work my way each month."

*Mark Lincoln,
Perfection Window
Cleaning*

"You are a pleasure to deal with and make advertising so effortless"

*Samantha Harris
Maid to Iron*